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PROBLEMS FACING SCA 1 ARE CONSIDERED MAJOR.

Editor's note: Of all the ballot measures for 1990 here in Calif., none has more public policy impact than SCA 1, also known as "The Traffic Congestion Relief & Spending Limitation Act of 1990." As of now there are political clouds casting a dark shadow over SCA 1 and some think the fragile coalition backing this measure is in deep political trouble. Here's CALPEEK's brief analysis & report...

...By now most insiders know the 7000-member CA Building Industry Assn. (CBIA) has announced its opposition to SCA 1. They have taken a pounding the news media, being portrayed as "greedy bad guys who don't care about anything except the almighty dollar." Yet at one point they were part of the SCA 1 coalition. So what happened???

...The sticking point is SCA 1's traffic congestion management program provision, which is contained in a bill by Assemblyman Richard Katz (D-Sepulveda). AB 471 doesn't become law unless SCA 1 wins in June. CBIA sources see AB 471 as a bill that could hike housing costs by as much as 20-25%, by adding developer-paid traffic mitigation fees. Somehow this bill slipped past the CBIA in the closing, frantic days of the 1989 session and this more than anything else probably explains the recent management changes at the association...

...The CBIA's threat to oppose SCA 1 is a very serious situation, and one which the CBIA considered carefully before announcing its decision. Politically, the CBIA has staked out a new position to recapture the growing MIDDLE CLASS in Calif. (especially families) who want to realize the great American Dream of home ownership. The added traffic mitigation fees may be paid by developers, but in the end these costs are passed along in the overall price of the

housing units, be they homes or condos...

...The CBIA is betting that many middle income voters won't like the idea of government proposing a plan that will make affordable homes ONLY a dream and NOT a reality. As builders view SCA 1 in its present form, it spells big trouble for Calif.'s entire economy...

...The author of this new CBIA tactic is Owen Waters, the association's new senior staff VP for public & governmental affairs. Who is Waters? Until very recently, he was the Calif. Teachers Assn.'s top political strategist and father of Prop. 98. So he knows how all the elements interconnect, especially mitigation fees, housing development fees to build schools, etc. and he understands the politics of both the left and right...

...Most SCA 1 coalition members don't agree with the CBIA's assessment, but that's not the point. If a compromise isn't reached within the next two months, the CBIA and its allies, including realtors, will be prepared to ante up \$2-3 million in a campaign against SCA 1. That kind of multi-million dollar war chest is serious stuff. And what about the CTA; will this powerful organization also oppose SCA 1? CALPEEK sources believe this is a real possibility...

FBI STING & ETHCIS LIKELY TO BE KEY ISSUES IN SPECIAL TO REPLACE CAMPBELL IN SENATE.

In this contest to find a replacement for Bill Campbell (R-Hacienda Heights) in the 31st S.D., ethics and the FBI Sting will be the two KEY ISSUES in this special election set for Feb. 6, with a probable runoff on Apr. 10 between the top Demo and GOPer...

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...The field in this contest is large, with 4 Republicans, 3 Demos and 1 AIP candidate. The 31st S.D. takes in both L.A. and Orange counties and is ORDINARILY considered very safe GOP turf. However, Assemblyman Frank Hill (R-Whittier), who some consider to be the frontrunning GOP candidate, is under an ETHICS CLOUD as a result of the ongoing U.S. probe into Sacto/Capitol corruption among elected officials. CALPEEK should note that Hill has not been indicted and is not guilty of any crime. However, you'd have be living on Mars not to know that Hill is one of several lawmakers under investigation by the FBI and the U.S. Atty. One of Hill's GOP rivals has already pointed this out and it will undoubtedly be raised numerous times between now and Feb. 6...

...Given that fact, if Hill were to win the GOP nomination on Feb. 6; it is possible that a very aggressive campaign by the Demos might result in a major upset, thus giving Senate Pres. David Roberti (D-L.A.) yet another unexpected gift for the next three years...

...The GOP contenders are Hill; Assemblyman Gil Ferguson (Newport Beach); Brea Councilman Ron Isles; and Diamond Bar Councilman Gary Miller. Hill has hired Russo, Marsh & Associates of Sacto; Ferguson will run his own campaign; Isles has hired Harvey Englander and Eileen Padberg; and Miller has hired Bob Gouty and Tim Carey. Ferguson is perhaps the most conservative in this small group and is a hardline PRO-LIFER. Hill is also conservative, but has never gone out of his way to push the PRO-LIFE position. Interestingly, Isles is PRO-CHOICE, while Miller is opposed to public funding on abortion, but is also PRO-CHOICE...

...On the Demo side, Janice Graham is once again a candidate. She ran against Campbell in 1988 and got only 31% (Demo registration is about 37%). Also running is West Covina Councilman Bradley McFadden, a young attorney who describes himself as a moderate Democrat. The other Demo in the contest is Thomas Whaling, a rescue mission lawyer. The AIP candidate is Robert Lewis. All these candidates are underfunded and UNLESS lighting strikes, they aren't given much hope of winning. Regardless, Roberti will be keeping a close watch...

...Will independent campaigns play a role

in this special? CALPEEK sources confirm that the CA Abortion Rights Action League (CARAL) is once again looking things over. Politically, CARAL has been very astute in knowing which way the political winds are blowing. Like the 76th A.D. special in San Diego (Tricia Hunter), sources tell CALPEEK it is more likely that CARAL will work for a PRO-CHOICE Republican in the primary and then perhaps reassess the situation after that...

...FYI: Ferguson has mailed a three-page letter to GOP officials around that State titled, "ABORTION, Don't Let It Continue To Be A Wedge Issue." In this letter, Ferguson claims there is a plot being hatched by Demos, some Republicans (he names newly elected Assemblywoman Tricia Hunter), and PRO-ABORTION activists to wipe out conservative Republicans who take a PRO-LIFE position. Ferguson says this plot is called the Bay Club Plan, named for "their Balboa Bay Club meeting place." More next week. Stay tuned...

GOP & DEMO CANDIDATES LINING UP TO RUN FOR KILLEA'S 78th A.D. JOB IN SPECIAL ELECTION. With just a 45% Demo registration, the conventional wisdom has been that no Democrat except Lucy Killea could hold the 78th A.D. Now that Killea is a State senator, the Demos will try to prove that conventional wisdom doesn't mean a thing...

...As of CALPEEK's deadline, Gov. George Deukmejian had not set the date for a special election, but some think it will be in late March or early April, with perhaps a June 5 runoff - a date that will surely cause confusion because of the regular election primary that day...

...On the Demo side, the early frontrunner is former S.D. Councilman Mike Gotch. He has hired Bob Glaser of the La Jolla Group to run his campaign and has picked up some solid endorsements in the early rounds. Among his supporters are Demo fundraiser Larry Lawrence; Councilman Bob Filner; San Diegans for Managed Growth; La Mesa Mayor Fred Nagel; and Demo Assembly Majority Leader Tom Hannigan and Assemblymembers John Vasconcellos, Richard Katz and Steve Peace. The last time Gotch ran for office he pulled 85% of the citywide vote. And while Gotch may have an big edge in name I.D., it might not be all positive. He came in for

some criticism in his last year in office, especially with the Belmont Park development, sewage spills in Mission Bay and traffic gridlock in the beach areas...

...Even though some Demo powers are trying to clear the field for Gotch, this may not work. Two others are in the race: Howard Wayne, a 16-year veteran of the AG's San Diego office; and Byron Georgiou, former legal affairs secretary to Jerry Brown. Wayne is not Mr. Charisma, but is well liked and well known among Demo grassroots activists. He has hired consultant Larry Remer, while Georgiou has hired Sacto-based Larry Sheingold, who ran Lucy Killea's successful State senate special...

...Many names have surfaced on the Republican side, but only two appear to be serious candidates. They are Jeff Marston, who used to work for former San Diego Councilwoman Gloria McColl and now has his own consulting business; and Jane Ramshaw-Reed, a businesswoman, who has hired consultant Jack Orr. Sources tell CALPEEK that both Republicans have held meetings with GOP Assembly Leader Ross Johnson, but no commitments were made. That's probably a signal that the GOP establishment is still searching for an acceptable candidate. Of the two, Marston is well liked by most San Diego Republicans and is considered a hard worker. He'll probably pick a consultant this week. Stay tuned...

KINNEY OUT, REILLY IN AS CANNELLA CHANGES CONSULTANTS IN 27th A.D. SPECIAL ELECTION.
To the surprise of many, Stanislaus Co. Sup. Sal Cannella, Demo nominee in the 27th A.D. special election set for Jan. 30, has terminated the services of Sacto consultant Paul Kinney and has hired S.F. consultant Clint Reilly. The change took place just after X-Mas and was a shocker because Kinney, by all accounts, ran a very good primary campaign for Cannella, besting three other solid Demo contenders...

...If Kinney did such a good job, why make the change? CALPEEK sources say Reilly was Cannella's first choice in the beginning, but was unavailable because he was still under contract to newly elected U.S. Rep. Gary Condit (D-Modesto). Reilly managed Condit's successful 15th C.D. special election and had been former Congressman Tony Coelho's consultant for many years...

...Sources say Condit didn't want Reilly to work for any of the Demos in the primary running for his old 27th A.D. post because it might look like Condit was taking sides. Besides, with Reilly's 27th A.D. data base, whomever he worked for would have a huge edge...

...Reilly is now free to use that data base for Cannella. Regardless, there are some CALPEEK sources who think Kinney deserved better treatment. Kinney didn't express any bitterness toward Cannella when he spoke to CALPEEK and thinks the supervisor has an excellent shot at holding the seat for the Demos against Modesto Councilman Dick Lang, the top Goper in the race...

...This is an important race for Republican Assembly Leader Ross Johnson. He needs to win this seat in order to insure his own survival as GOP leader in the lower house. The district has a slight Demo registration edge, but is NOT considered a safe Demo seat. Some think Lang has a better than even shot at winning this seat...

NEW JOBS, NEW ACCOUNTS, NEW ORGANIZATIONS.
Editor's note: Here's a brief summary of personnel notes, etc.

- There's an opening for a new general counsel at the Arig. Labor Relations Board (ALRB) because Gov. Deukmejian has appointed David Stirling of Walnut Grove to the Sacto Co. Superior Court. Stirling has been ARLB general counsel since 1983...

- Robert Rivinius returns to the Calif. Building Industry Assn. (CBIA) as Executive VP. Rivinius served in a similar position with the CBIA from 1977 to 1987. For the past two years he has been president and CEO of the L.A. World Trade Center Assn. Rivinius replaces George Cook, who resigned but will serve as a special consultant to the CBIA...

- Robert J. Gore is Gov. Deukmejian's new press secretary. Gore was with both the Long Beach Press Telegram (1969-78) and the L.A. Times (1978-83). For a brief time he was press secretary to former L.A. DA Robert Philibosian before moving up to Sacto. Just prior to his appointment, Gore was asst. director of PA with the Dept. of Transportation...

HERE IS THE 1990 CA LEGISLATIVE CALENDAR.

As compiled by the Secretary of the CA State Senate, here is the tentative 1990 calendar for the State Senate and Assembly, through early July of 1990.

- 1/1 - 1989 statutes take effect.
- 1/3 - Legislature reconvenes.
- 1/10 - Governor submits budget.
- 1/12 - Last day for policy committees to hear and report house of origin bills introduced in '89.
- 1/19 - Last day for ANY committee to here and report to the floor house of origin bills introduced in 1989.
- 1/25 - Last day for initiatives to qualify for June 1990 ballot.
- 1/30 - Last day to pass house of origin bills introduced in 1989.
- 3/2 - Last day for new bills to be introduced.
- 4/5 - Easter Recess.
- 4/16 - Legislature reconvenes.
- 4/27 - Last day for policy committees to hear and report house of origin bills to fiscal cmts.
- 5/11 - Last day for policy committees to hear and report house of origin bills to the floor.
- 6/1 - Last day for policy committees to hear and report bills prior to June 18th.
- 6/8 - Last day for fiscal committees to hear and report house of origin bills to the floor. And last day for fiscal committees to meet and report bills prior to June 18.
- 6/15 - Budget must be passed by midnight. And last day to pass house of origin bills.
- 6/18 - Committee meetings may resume.
- 6/28 - Last day for a legislative measure to qualify for Nov. ballot.
- 7/6 - Last day for policy committees to hear and report bills from other house to fiscal cmts. And Summer Recess begins if Budget Bill is passed.

SEN. BERGESON SET TO ADDRESS BAPAC JAN. 19.

State Sen. Marian Bergeson (Newport Beach), a GOP candidate for Lt. Governor, will address members of the Bay Area Public Affairs Council, 11:30 a.m. reception, 12 noon luncheon, Jan. 19, St. Francis Hotel, S.F. For info & RSVPs, contact Denise Bartoni at The Clorox Co. (415)271-7228...

CA CHAMBER & CPAA SPONSOR PROP. 73/68 CONF.

The CA Chamber of Commerce and the CA Political Attorneys Assn. (CPAA) will hold a one-day workshop Jan. 11 on campaign financing laws (Props. 73 & 68) in Sacramento at the Sacto Community Convention Center. Top campaign attorneys from the State's biggest and best known political law firms will be present. For info, contact Chuck Bell at (916)446-6752...

U.S. REP. COX TO ADDRESS Y.E.A. ON JAN. 11.

U.S. Rep. Christopher Cox (R-Newport Beach) will address Young Executives of America, 6:30 to 8 p.m., Jan. 11 at Le Bel Age Hotel in West Hollywood. For info, Yvonne Nix at (213)486-1604...

L.A. CURRENT AFFAIRS FORUM SETS CRA'S WOOD.

Jim Wood, chair of the L.A. Community Redevelopment Agency, and Carol Breshears, the ME of News Information Weekly Service, are the NewsMaker/NewsBreaker guests of L.A. Current Affairs Forum, 6 p.m. reception, 7 p.m. dinner, Jan. 22, Andre's Restaurant, Beverly Hills. For info & RSVPs, contact Emma Schafer (213)559-0555...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE.

We have 70 copies of the 2nd Edition of CALPEEK's Directory of Campaign Consultants that are still for sale. CALPEEK subscribers can purchase the Directory for \$10. Send check or VISA/MASTERCARD to P.O. Box 1468, Beverly Hills, CA 90213...

MARKETPLACE NETWORK

- POSITION AVAILABLE as Executive Director of newly formed California foundation. Candidate should have political science/public relations background with knowledge of fundraising techniques. Salary commensurate with experience. Reply to Box 1000, 2130A Newbury Rd., Thousand Oaks, CA 91320.

CALPEEK's Marketplace Network is a listing of employer/employee availabilities for those engaged in campaign consulting/PA/PR/govt. relations/lobbying. The cost for each listing is \$25 for up to 40 words. Add \$5 for each additional 10 words. Send ad copy with advanced payment to CALPEEK's Marketplace, P.O. Box 1468, Beverly Hills, CA 90213. For info (213)659-0205...